



FEATURED KEYNOTE PRESENTATION

Because it Matters!

Why should we take time to consider the impact of our words and actions on others?
Why should we worry that our children don't understand what respect is?
Why is it important to remember to say please and thank you?
And, why are people returning to so-called "old-fashioned" values?

BECAUSE *IT* MATTERS- that's why. **CIVILITY MATTERS!** Canada's leading expert on civility speaks to:

- What civility means.
- How civility impacts the social fabric of our homes, workplaces, and communities.
- Ten keys to civility.
- Next steps- what you can do to help build a culture of civility

SPECIAL OFFER Valid through March 2013 \$4850.00 plus applicable taxes for Canada, \$5850.00US for United States, includes all travel and incidental expenses.



To learn more about Lew Bayer, visit www.civilityexperts.com or www.culturalcompetence.ca